TOP 10 REASONS TO SELL SILVERSEA



Generous commission and high value luxury cruise prices give you the opportunity to maximise your profits (our average cruise booking is US\$10,000).



Participate in a fast growing travel segment. The luxury travel market size is expected to have compounded annual growth of 8% through 2026.*



Silversea offers more cruise options than most competitors, an opportunity to offer your clients a wider set of options:

- Now, our fares are more all-inclusive than ever
- Over 900 destinations visited worldwide
- Option of Expedition and Classic cruising
- Small ship size ranging from 100 passengers (Expedition) to 608 passengers (Classic)
- Our ships visit ports and unique corners of the world other cruise lines can't
- Overnight stays in ports



4 Unparalleled onboard experience for your clients means that they will want to come back:

- High satisfaction ratings, will translate in higher client loyalty
- Our crew members offer exceptional personalized service and will make your clients feel at home
- Highly trained personal butler in every suite
- 1 to 1.15 staff to guest ratio, means dedicated attention

\$SILVERSEA®



Our broad product offering. Our Expedition ships cruise in regions that, according to CLIA, are trending and growing in popularity, such as Antarctica, Arctic, and Galapagos.



Access to dedicated sales, marketing and training resources as well as local Field Sales team members supported by Inside Sales Representatives.



Agent reward incentive program giving you a chance to earn per booking with Silversea.



You have the peace of mind that Silversea is part of Royal Caribbean Cruises Ltd. (RCL), a Fortune 500 Company.



Three new ultra-luxury ships delivered in 2021, <u>Silver Moon</u>, <u>Silver Origin</u>, and <u>Silver Dawn</u>. Silver Moon and Silver Origin are now sailing.



Among the first ultra-luxury cruise lines to <u>return to service</u>, with 5 ships successfully operating in the <u>Galapagos</u>, the <u>Mediterranean</u>, <u>Alaska</u>, <u>Northern Europe</u> and the <u>British Isles</u>.